Global Jet reflects on 15 ‘triumphant’ years

Swiss Global Jet is celebrating its 15th anniversary this year, and is delighted with the way its business is progressing. It is now one of the largest Bombardier Global and large cabin operators in the industry.

“We have been able to implement our business model and to make it successful. We never lowered our quality standards and we stayed true to our core values of safety, quality, integrity, passion and dedication,” states vp business development for Asia Bjorn Naberhuis.

Global Jet has concentrated of late on developing its activities in Asia, and says it is the first European operator to have obtained a Chinese AOC, through its joint venture with the Jinggong Group. It now flies a Falcon 2000, a G450, a Falcon 7X, a Global Express, a Global 6000 and an Airbus ACJ319 in Asia, with a further ACJ319 set to enter the fleet soon.

Since January, Global Jet has welcomed more aircraft to its European charter fleet, including a Global 5000, a Challenger 605 based at Farnborough and a CJ4 based at Le Bourget. The operator has also been selected to manage a G650, the first of its kind for Global Jet. One of its Global Express jets recently underwent extensive maintenance and has been refurbished, with the Honeywell Ovation Select cabin management and entertainment system as part of the upgrade.

At this year’s EBACE, the company marked its anniversary by welcoming guests to its Geneva headquarters. Marketing executive Héloïse Converset says: “It is all about being transparent and opening our doors to our close contacts: our loyal clients, jet operators, manufacturers, brokers and suppliers. It’s the perfect opportunity to show them how we achieve our quality of service and thank them for their support.”