



精功高杰公务机
JINGGONG GLOBAL JET CO.,LTD

JINGGONG GLOBAL JET FLIES HIGH!



Press Release - March 2017

Launched in 2016, **Jinggong Global Jet Co. Ltd.** – the Jinggong Group /Global Jet joint venture – is enjoying its expansion: Great demand, a new aircraft in its fleet and growth in the regional team!

Last year, the company had welcomed their first aircraft fully available for charter, a Falcon 2000EX EASy. Flexibly-based in Hangzhou International Airport, the aircraft operates in the Asian Region; internally in China and it is now also capable of flying long-range for trips worldwide. Dozens of successful flights have been completed so far and clients have become very loyal to the brand. “The aircraft is flying almost every day; we are quite amazed by the continuous demand! This increasing interest is clearly a sign that the country was looking for this type of high-end, tailor-made service! Additionally, we are also very pleased to see a large variety of clients: alongside the Chinese market, the United States and Asia-Pacific region are large consumers of flight hours today!”, comments Bjorn Naberhuis, Vice President for Business Development.

With two offices in China and one in Hong Kong, a true understanding of the local market mechanisms and an extensive knowledge of the country’s culture and expectations, the boutique operator has been able to approach VIP clients and increase its visibility on a large scale. “When targeting a specific niche clientele like ours, the best promotion remains word of mouth and even more so in this region. If a customer has enjoyed the services provided from the beginning to the end, they will most likely recommend it to their relations and so on – this is priceless for us”, comments Jenny Chen, General Manager Assistant, Jinggong Global Jet.

The primary advantage of the brand lies in its internal forces. The company has made no compromise on hiring the best local talents to ensure that their goal is achieved: premium safety, unrivalled crew service on board and an efficient ground customer service. With its 5 new recruitments, the company now counts 45 employees based in Hangzhou. What clearly sets apart the operator from any other one in the region is the unmatched quality of the crew trainings: “From grooming classes to Chinese tea workshops, passing by cultural & religious awareness sessions and cabin decoration training (to name but a few), Jinggong Global Jet is proud to be the unique local operator providing the highest training level to its crew members, in order to fully meet European standards of excellence and satisfy the Asian market”, states Franck Dubarry, CEO of Jinggong Global Jet.

Last but not least, a Falcon 7x has recently been added to the companies’ AOC certificate for management. This addition is the start of prosperous activity for the second core business of the company.

JGGJ will once again be attending the ABACE 2017 show, with an impressive booth (P602) that will illustrate the approach and philosophy of the brand with a sweet blend of European finesse and Chinese tradition. Additionally, visitors will be able to view the Falcon 2000 on display at the event.