

IMMEDIATE RELEASE: 30th JUNE 2016

Chinese private jet market, the ‘new norm’ as leading operator Jinggong Global Jet adds a Falcon 2000EX EASy on the charter market.



Following the short-term slowdown of demand in China for private aircraft, leading regional operator Jinggong Global Jet positively responds to the ‘new norm’ with the introduction of a VIP 11 seat Falcon 2000EX EASy under its new aircraft operating certificate (AOC).

The company has identified a ‘new norm’ in demand as Chinese VIP’s become more knowledgeable and discerning, shifting away from leisure to predominately business use of private aircraft. Additional demand has also come from international visitors looking for the same levels of safety and service as in their home countries.

The Jinggong Global Jet Falcon 2000EX EASy will only be one of a few aircraft licensed for charter operation under the ‘B’ registration and will be strategically based in Hangzhou. This will allow for rapid access to Hong-Kong, Macau, Beijing, Shanghai and Chengdu. Franck Dubarry, General Manager of Jinggong Global Jet highlights, *“many of the leading local and international corporations are geographically centrally located and our aircraft gives clients the ability to respond fast to opportunities”*.

Under the ‘new norm’, Jinggong Global Jet is encouraging users to be more demanding in terms of their service expectations. Bjorn Naberhuis, VP Business Development *comments “our long-term presence in China going back to 2006, combines a deep understanding of regional clients and by default our globally respected Swiss brand of quality, precision and reliability is in great demand as clients become seasoned travellers”*.

The aircraft will be made available to the general public in the coming few weeks following an extensive refurbishment program catering specifically for the Asian market. Last but not least, guests will enjoy full Wi-Fi access on board during their journeys.

USEFUL Links

Aircraft specifications: [HERE](#)

Download HR photos: [HERE](#)

Jinggong Global Jet Ltd. Website: [HERE](#)



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JINGGONG GLOBAL JET

Jinggong Global Jet is a joint venture between Jinggong (a large-sized hi-tech global-market-oriented enterprise, listed in the Chinese top-500 companies, and of the leaders in the business aviation industry Global Jet.

The company is specialized in the following segments:

Aircraft Management / Executive Charter / Aircraft Sales & Acquisitions

Founded in January 2014 the company is dedicated to providing first class management to aircraft owners and corporations.

With a steady growing fleet in the private aviation sector, Jinggong Global Jet has become a reputable operator in Asia.

KEY FACTS:

- 1 Falcon 2000, 1 Falcon 7X, 2 Kingair and 1 Cessna Caravan
- 24^h/7 Charter and Operations Department
- 1st business aviation company in Zhejiang Province
- 1st Chinese/foreign joint venture to be Part 135 approved
- 40 aviation specialists
- 3 official working languages in Chinese, English and French
- 1000 m² of office space in Hangzhou International Airport

Do not hesitate in contacting our marketing department should you require further information or additional photos:

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