BOMBARDIER UNVEILS ‘PREMIER’ GLOBAL CABIN

More than ever, business jet customers are choosing which jet to buy based on criteria beyond how far the aircraft flies. Customers desire a smooth ride, a comfortable, an elegant interior and the kind of flexibility they have at home or at the office: wirelessly connected, with enhanced comfort and sophistication are priorities for our customers,” says David Clark, senior vice president, Bombardier Business Aircraft.

At last, Bombardier has launched a next-generation cabin for its Global 5000 and Global 6000 large business jets called Premier. The interior integrates with Bombardier’s cabin management system and offers high-speed business connectivity.

At Bombardier’s EBACE booth, Premier unveiled the new cabin on a Global 5000 displayed here at EBACE. The cabin features hand-stitched seats, a deep galley, and hardwood and stone options. Specially designed seats offer ergonomic features, such as higher armrests, sculpted backrests and sharp, clean lines.

At the core of the design is taking care of passengers. “What makes a seat comfortable is actually the way you can shift positions on the seat,” says Brad Nolen, Bombardier VP of marketing.

Seat design must account for human ergonomics and how people shift pressure points when they sit over time. Having the correct seat depth and the ability for the feet to contact the floor no matter the height of a passenger are key to comfort, says Tim Fagan, Bombardier manager of industrial design.

Designers also must take into account that the seats will lay flat and turn into a bed for sleeping.

“We’re designing the most complex seats in the world,” says Fagan.

Bombardier (Booth 2110, Static 5015) looked toward the craftsmanship found in high-end automotive interiors and furnishings for inspiration. It also drew from the Global 7000 and Global 8000 aircraft cabins.

“Our customers are used to a certain level of experience,” says Bombardier spokesman Mark Masluch.

—Molly McMillin

EX SUPPORTS FBOs IN FRANCE

AND THE French airport developer announced a co-branding agreement to provide FBO services and ground support at 15 locations in France and Europe, as well as in Italy, Spain and Ukraine, bringing the number of locations in Europe to 25.

The locations will augment Jetex FBOs operating in France – as well as in Italy, Spain and Ukraine, bringing the number of locations in Europe to 25.

“Jetex is synonymous with quality, and we will be working closely with Jetex to ensure our clients unparalleled experience they expect from Jetex facilities,” said Adel Mardini, Jetex president.

“We combine the excellence of the Edeis Airports network with Jetex’s reputation as a first-rate FBO provider, enabling each of our clients to grow our aviation business objectives,” said Edeis GM Yussef Sabeh. “Edeis and Jetex clients will enjoy access to unmatched levels of service.”

The locations covered by this week’s pact are Angoulême, Annecy, Mont Blanc, Aix-en-Provence, Bourges, Châlon, Dijon, Burgundy, Le Havre, Nîmes, Camargue, Cévennes, Reims, Tarbes Lourdes Pyrénées, Toulouse, Cahors, Poitiers, Tours, Vale de Loire, Troyes and Vannes Golf de Morbihan.

Jetex has also expanded its European network. Just last week Jetex (Booth 088) entered Italy, announcing a new FBO at Rome Ciampino.

GLOBAL JET: SO NEAR IT’S NOT SO FAR

Geneva-based Global Jet has opted out of a booth at EBACE, choosing instead to offer a "VVIP transfer" service to its headquarters at the southwest end of the airport.

"A booth is not big enough for us," says Global Jet quality director Abner Tato.

“We wanted to arrange our guests to totally revisiting our premises and proposing a VVIP service onsite...to get a foretaste of the service we provide above the clouds!”

Taking Global Jet clients aloft are a Falcon 900 LX, an Airbus A318 Elite, a Bombardier Global Express XRS and a 2015 Global 5000/6000ER Vision. “With all these new jets available, our present activity, this charter year seems more promising than last year,” said charter sales director Leonard Bertholet. Aircraft newly under Global Jet management include a BBJ3, Gulfstream G650 and Global 6000/5000ER Vision.